



17 September 2019

INVITATION FOR PROPOSALS

The Philippine Department of Tourism Korea is in need of the service of a well- experienced company based in Korea engaged in the business of professional giveaway supplier for the Busan International Food Expo 2019 (BIFE 2019) to be held at BEXCO, Busan, Korea on October 10-12, 2019.

Interested companies may submit quotations following the attached **Terms of Reference** on or before **September 26, 2019 at 5:00 PM** to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 3180520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr

A handwritten signature in black ink, appearing to read "Maria Corazon APO".

MARIA CORAZON APO
Tourism Director
DOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE	:	GIVEAWAY FOR THE BUSAN INTERNATIONAL FOOD EXPO
DATE	:	October 10-12, 2019
VENUE	:	BEXCO, BUSAN
ITEM	:	BACKPACK

In line with the Philippine Department of Tourism-Korea's efforts to intensify Philippine Tourism promotion in South Korea, the DOT in cooperation with the Tourism Promotions Board will participate in Busan International Food Expo 2019 to be held at BEXCO, Busan on October 10 – 12, 2019.

In relation to this, DOT Korea will take several activities at the Philippine booth to attract more booth visitors and create stronger consumer interest during exhibition day. Promotional giveaways are needed for the booth activities and visiting VIPs.

II. PURPOSE/ OBJECTIVE

The DOT is in need of service of a well- experienced company based in Korea engaged in the business of supplying/producing corporate/promotional giveaways.

III. SCOPE OF WORK / DELIVERABLES

Following are the required specifications;

- Item: backpack (PRADA style)
- Specification: Black, DOT campaign logo on body with pouch packaging



[Sample Image]

- Unit: 100 pcs.

*Deadline for submission of quotation is on **September 26, 2019 at 5:00 PM.***

III. BUDGET

Total budget allocation for the giveaways is **KRW 6,400,000**