



**PASUGUAN NG PILIPINAS**

**EMBASSY OF THE PHILIPPINES**

**SEOUL**

19 October 2018

**REQUEST FOR QUOTATION**

The Philippine Department of Tourism - Korea is in need of Printing Service Company for the production of Philippine Destination Brochures. Attached is the Terms of Reference.

Interested companies may submit a price quotation/proposal on or before November 2, 2018, to:

Philippine Department of Tourism-Korea  
Suite 801, President Hotel, Euljiro1-ga  
Jung-gu, Seoul 04533 Korea  
Tel no: (02) 598-2290 Fax: (02) 3180520  
Email: [pdot@philippinetourism.co.kr](mailto:pdot@philippinetourism.co.kr) and [lily@philippinetourism.co.kr](mailto:lily@philippinetourism.co.kr)

A handwritten signature in black ink, appearing to read "M. Corazon Jorda-Apo".

**MARIA CORAZON JORDA-APO**  
Tourism Director and Attaché

Philippine Department of Tourism-Korea

Suites 102 & 801, Paiknam Bldg., Euljiro 1 (il)ga, Jung-gu, Seoul 04533, South Korea

Tel: (822) 598-2290 Fax : (822) 318-0520 Email: [pdot@philippinetourism.co.kr](mailto:pdot@philippinetourism.co.kr) Website: [itsmorefuninthephilippines.co.kr](http://itsmorefuninthephilippines.co.kr)

## TERMS OF REFERENCE

### PRODUCTION OF PHILIPPINE DESTINATION BROCHURES

Following are the services required by the Philippine Department of Tourism:

#### A. Design / Specs

- 145mm x 210mm full color
- 8 pages with 4 folds
- Paper 120 snow

#### B. Details

- Free delivery
- Design, editing, and translation included
- 10 destination brochures

	Korean	English
Palawan	7,500 copies	2,500 copies
Bohol	7,500 copies	2,500 copies
Cordillera	7,500 copies	2,500 copies
Cebu	7,500 copies	2,500 copies
Boracay	7,500 copies	2,500 copies
Calabarzon	7,500 copies	2,500 copies
Manila	7,500 copies	2,500 copies
Iloilo	7,500 copies	2,500 copies
Puerto Galera	7,500 copies	2,500 copies
Davao	7,500 copies	2,500 copies

- Total of 10,000 copies per each destination

### TIME FRAME AND SCHEDULE OF WORK

Schedule: All interested parties to submit working design drawings and cost schedules within fourteen (14) calendar days of their receipt of this document. You may request file sample of brochures to Jake Velasco thru email [jake@philippinetourism.co.kr](mailto:jake@philippinetourism.co.kr).

Design, editing, and translation – November 5-16, 2018

Start of production – November 19, 2018

Expected delivery – November 26, 2018

### VI. BUDGET

**Total budget allocation for the production of brochures is KRW 47,000,000.**